

**Paris Financial Information Summit, Tuesday June 12, La Fayette, Paris**

8.50	<b>Welcome remarks</b>
9.00	<p><b>End-user panel discussion: Lowering costs and raising standards in France's changing financial and regulatory environment</b></p> <ul style="list-style-type: none"> <li>• Reducing costs while maintaining service levels for your business users</li> <li>• Getting the data you really need, and avoid paying for what you don't</li> <li>• Outsourcing options: what should be kept in-house and what can be outsourced?</li> <li>• Changing options: Comparing MTFs, Exchanges and niche data providers</li> <li>• Leveraging negotiation position and managing vendor relationships to maintain competitive advantage</li> </ul> <p>Moderator: David Berry, FISD Executive, IPUG-COSSIOM  Olivier Rose, Head of Projects and International Data Management, SOCIETE GENERALE  Tristan Dehaan, FIA - Vendor Manager, ROBECO  Henri Mocka, Data Specialist, BNP PARIBAS  Claudia Marcusson, Global Category Manager, ING INVESTMENT MANAGEMENT</p>
9.45	<p><b>Case study: Going all in – winning at the negotiation table through constant evaluation</b></p> <ul style="list-style-type: none"> <li>• Devising methods to compare the offerings of different vendors</li> <li>• Evaluating the performance of existing contracts</li> <li>• Using that information in your next round of negotiations</li> </ul> <p>Hans Henrik Hovmand, Market Data Manager, DANSKE BANK</p>
10.15	<b>Morning break</b>
10.45	<p><b>Panel discussion: Cost containment, from the desktop to the datacentre</b></p> <ul style="list-style-type: none"> <li>• Optimizing desktop spend through contract management, usage analysis and substitution.</li> <li>• Right-sizing services for specific users: Identifying and meeting requirements, and implementing alternative services.</li> <li>• Buyer Beware: Ensuring compliance with vendor and exchange feeds, managing licensing, reporting and audits. Where can delayed or on-demand data be substituted?</li> <li>• Shrinking your server footprint: As data volumes and co-location requirements rise, how can firms reduce their usage of prime datacentre space?</li> </ul> <p>Moderator: Jacques Bouyssarie, Consultant, COSSIOM  Matthew Cox, Managing Director, BNY MELLON  Mike Addison, Purchasing Manager, Financial Data, DEXIA  Diarmuid O'Donovan, Global Head of Data, UBS  Tristan Dehaan, FIA-Vendor Manager, ROBECO</p>
11.30	<p><b>Panel discussion: Building a sound data management strategy</b></p> <ul style="list-style-type: none"> <li>• Improving risk management through intelligent data management</li> <li>• Defining data management priorities in a time of regulatory flux</li> <li>• Spending money to make money: how company-wide systems can deliver in the short, medium and long-term</li> <li>• What is the best way to build an effective centralised strategy across silos and business units?</li> </ul> <p>Moderator: Jean-Pierre Gottdiener, Manager, LUCIDINE COUNSEIL  Nick Murphy, Product Owner, ASSET CONTROL  Sue Baldwin, Executive Director &amp; Global Head of Vendor Management, J.P. MORGAN  Alain Robert-Dautun, Head of Risk Management, SYCOMORE ASSET MANAGEMENT</p>

12.15	<b>Lunch break</b>
13.15	<p><b>Panel discussion: Using technology to trim costs, take advantage of opportunities and tune performance</b></p> <ul style="list-style-type: none"> <li>• Optimising architecture and lowering latency to realise results</li> <li>• Learning from outside: What lessons can French financial firms take from other industries?</li> <li>• Managing the volume and velocity of big data</li> <li>• Optimising network routes and proximity hosting services</li> </ul> <p>Moderator: Marius-Cristian Frunza, Associate professor, PARIS 1 SORBONNE UNIVERSITY  David Berry, FISD Executive, IPUG-COSSIOM  Tom Dalglish, Chief Information Architect, INDEPENDENT  Victor Lebreton, Director, QUANT-HEDGE</p>
14.30	<p><b>Managing counterparty risk management – what to do now and how to plan for LEI</b></p> <ul style="list-style-type: none"> <li>• Learn about the latest developments in LEI to advance your business management</li> <li>• Data requirements for undertaking effective counterparty risk management</li> <li>• Will the LEI really improve counterparty risk or just make the calculations faster?</li> <li>• Industry update and expectations: What is on the agenda for next year?</li> <li>• Getting ready: What should firms do to prepare for change?</li> </ul> <p>Moderator: Justyn Trenner, CEO and Principal, CLIENTKNOWLEDGE  Chris Johnson, Head of Product Management, Market Data Services, HSBC SECURITIES SERVICES  Marc Notte, Project Director, SOCIETE GENERALE  Darren Purcell, Director, CUSIP GLOBAL SERVICES  Tim Lind, Global Head of Legal Entity and Corporate Actions, THOMSON REUTERS</p>
15.15	<b>Afternoon break</b>
15.45	<p><b>Industry presentation: Who owns what: exploring the world of intellectual property</b></p> <ul style="list-style-type: none"> <li>• What is considered high value data and what is not?</li> <li>• Where does French law stand and when is it on your side?</li> <li>• Avoiding repeat payments for the same piece of information</li> <li>• Communicating with clients about costs</li> </ul> <p><b>Frédéric Forster</b>, Avocat, DIRECTEUR DU PÔLE CONSTRUCTEURS INFORMATIQUES ET TÉLÉCOMS</p>
16.15	<p><b>Panel discussion: Forecasting market conditions for 2012 and beyond</b></p> <ul style="list-style-type: none"> <li>• What does the next year hold for different asset classes in France?</li> <li>• What datasets will see an increase in demand?</li> <li>• Are there any game-changers around the corner?</li> <li>• What technological trends do you see as being the most important?</li> <li>• With new products, markets and competitors coming on the scene, what new datasets can we anticipate?</li> </ul> <p>Moderator: Patrick Legland, Head of Global Research, SOCIETE GENERALE  Chris Dearie, Global Head of Product, TULLETT PREBON INFORMATION  Pierre Feligioni, Chief Operating Officer and co-founder, QUANTHOUSE</p>
17.00	<b>Drinks reception</b>