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Brussels, 27 February 2013

## **ARTICLE 29 DATA PROTECTION WORKING PARTY**

### **Google's privacy policy: European data protection authorities are coordinating their enforcement actions**

In October 2012, the Article 29 Working Party highlighted deficiencies in Google's privacy policy and gave some recommendations to Google on how to address these. To date, considering that Google has not taken any precise measures in response to those recommendations, the requirements of Directive 95/46/EC are still not complied with.

DPA's will continue their investigations in close cooperation and take all necessary actions according to their competences and powers. Significant progress on these actions will be made before summer. A taskforce led by the French DPA (CNIL) will help to coordinate these actions.

The taskforce will meet in the coming weeks and will invite Google for a hearing.

### **Background information**

The Article 29 Working Party on the Protection of Individuals with regard to the Processing of Personal Data is an independent advisory body on data protection and privacy, set up under Article 29 of the Data Protection Directive 95/46/EC. It is composed of representatives from the national data protection authorities of the EU Member States, the European Data Protection Supervisor and the European Commission. Its tasks are described in Article 30 of Directive 95/46/EC and Article 15 of Directive 2002/58/EC. The Article 29 Working Party is competent to examine any question covering the application of the data protection directives in order to contribute to the uniform application of the directives. It carries out this task by issuing recommendations, opinions and working documents.

[http://ec.europa.eu/justice/data-protection/article-29/index\\_en.htm](http://ec.europa.eu/justice/data-protection/article-29/index_en.htm)